

Title of the Practice: Swachh Bharat Abhiyan – Cleanliness drive by college.

Objectives of the Practice:

Swachh Bharat Abhiyan is one of the most significant cleanliness campaigns by Government of India. The college gave special focus to this Swachata Abhiyan and conducted various activities throughout the year.

The objectives of this practice are:

- To spread awareness among people about the importance of cleanliness.
- To teach students the importance of hygiene and cleanliness not only in their homes but also their surroundings.
- To teach basic hygiene to school kids and reduce the inflow of diseases.
- To make students participate in various cleanliness drives.

The Context:

Public places see a lot of carelessness about cleanliness. It is observed that after most of the 'Sarvajanik' festivals, the public places like road, railway stations, beaches, etc. get flooded with wastes and garbage. The college, through its various activities conducted by different departments tries to ensure cleanliness and also spread the message of importance of hygiene and cleanliness in the vicinity. The college also joined hands with Gram Panchayat, Sarpanch and different agencies to participate in many cleanliness drives to achieve the objective of this practice.

The Practice:

The college has always insisted on instilling values amongst its students and also in making them aware of their social and moral responsibilities. The college aims to make their students a responsible citizen of the nation by exposing them to various social service camps and drives. With a view to develop a sense of social responsibility the college has established various associations and activities. Under these associations the college joins hands with gram panchayat, sarpanch different agencies to conduct activities and cleanliness drives.

A duly constituted committee of teachers of the college with the help of students conduct different activities and cleanliness drives throughout the year. Drawing inspiration from the institution's Mission, inculcating values amongst the students have always been given attention and priority.



The students are informed through notices circulated in the class rooms and information is also passed through the college website for the sake of its alumni at regular intervals.

Students who need any clarifications or further information approach to the concerned convener. Apart from engaging students in various activities and drives conducted by the college, they are also encouraged to get actively involved in similar activities outside the college, at their residential zones etc. They are also motivated to create awareness among their family, friends and immediate surroundings.

Evidence of Success:

A annual intercollegiate event held in the college. It hosted a clean up drive at various villages Bhortek, Piloda, Japora etc which witnessed participation of 30 students approximately collecting garbage items to discard them into clean up. The event also made everybody take an oath to ensure that they do their share in keeping their surroundings clean at all times.

In another massive event named 'Clean Village Clean India' in association with gram panchayat; the students collected garbage from village which stretched 1.5 kms.

Young activists like -

Mr. Prashant Ashokrao Patil
Sau. Mrs. Megha Sandip Patil
Anil Subhash Marathe
Vilas Tanaji Patil
Sonali Rupesh Patil
Chhaya Santosh Patil
Swati Vinod Bagul
Motisingh Anna Bhil

Ex Sarpanch
Present Sarpanch
Gram panchayat member
Gram panchayat member
Gram panchayat member
Gram panchayat member
Gram panchayat member
Gram panchayat member

Problems Encountered and Resources Required

- Due to very high enthusiasm among students many times they tend to ignore some critical health issues and want to contribute going out of their way for such social causes. As a result they get prone to ill health. Taking proper care for such enthusiastic students becomes a challenge.
- Students put in days of hard work to ensure cleanliness of their surroundings and achieve results too. But it is observed that other villagers who are ignorant about keeping their surroundings clean and hygienic bring the whole situation back to square one. This leaves all the efforts taken by the students in vain. There is a huge problem as to how to sensitise the masses in this regard.
- Students participated with zeal and enthusiasm in large numbers for such social activities. It was observed occasionally that to arrange and assign tasks to such large group of students was a challenge.

Note:

The activities mentioned here are indicative and only represent the ones conducted by the college with the help of the students. Apart from these most of the students are motivated and encouraged to extend the practice of cleanliness and hygiene in their local vicinity also. And many of the students have been successful in doing the same.



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